

"Adjesty" Software Ltd

Kfar Saba, Israel

Hall unknown / NN

Product

A4G

As long-time players in the performance marketing industry, here at A4G, we're all about quality, safety and transparency. In fact, we're so picky with transparency that we've decided

Product of: [Ad4Game Ireland Limited](#)

Hall 8 / D050

Product

About Cybage

Cybage Software Pvt. Ltd. is a technology consulting organization specializing in outsourced product engineering services. As a leader in the technology and product engineering space, Cybage works

Product of: [Cybage Software GmbH](#)

hall 9 / E025

Exhibitor

Accountable Intelligence Inc.

New York, United States

Hall unknown / NN

Exhibitor

Acxiom Ltd.

London, United Kingdom

Hall 8 / A038

Exhibitor

Ad4Game Ireland Limited

Dublin, 2, Ireland

Instant access to thousands of exclusive display & mobile premium offers with high payouts. Maximize your profits with our Performance Network by using custom developed ads and landing urls that

Hall 8 / D050

Exhibitor

Adacts Digital Private Limited

Gurgaon, Haryana, India

Quick access to thousands of offers worldwide with high payouts and better performance. Monetize your traffic with out premium smartlink along with JS code and make \$\$\$. Work Categories:&

Hall 7 / D040

Product

Adacts DSP - One Stop to buy traffic!

Adacts DSP is world's first live mobile DSP. Its unique feature of socket reporting will help you save lot of time and make your work of media buying much easier. As they say, time is money, we

Product of: [Adacts Digital Private Limited](#)

Hall 7 / D040

Start Up Village

Exhibitor

AdAsia Holdings #13-01 SBF Center

Singapur, Singapore

Hall unknown / NN

Exhibitor

Adcash OÜ

Tallinn, Estonia

Hall 7 / A038

Exhibitor

AdColony

London, United Kingdom

Hall 8 / D011

Exhibitor

AddAppttr GmbH

Hamburg, Germany

Hall 8 / B050

Exhibitor

AdDefend GmbH

Hamburg, Germany

Hall 7 / E053

Exhibitor

Adforce

New York, United States

Hall 7 / B046

Exhibitor

adlicious GmbH

Hamburg, Germany

adlicious is a leading independent programmatic media agency. Our purpose is to support companies with strategic thinking and audience precision in the world of data driven advertising. Established

Hall 7 / E016

Exhibitor

Adoptim Ltd.

Tel Aviv, Israel

Hall 6 / D081

Exhibitor

adSalsa Publicidad, S.L.

Alcoy, Spain

Hall 8 / B065

Exhibitor

adspreemedia gmbh

Berlin, Germany

Hall 6 / D079 – E078

Product

Advanced monetization

Publishers can choose to traffic in their own direct campaigns, or we can monetize our ad products for you with our patented platform.

Product of: [Firstimpression.io](https://www.firstimpression.io)

Hall 6 / D081

Exhibitor

advanced STORE GmbH

Berlin, Germany

Hall 6 / D079 – E078

Exhibitor

Adyoulike

Paris, France

Hall 7 / D060

Exhibitor

Afilias Technologies Ltd.

Dublin 1, Ireland

DeviceAtlas is the world's leading provider of device intelligence and data. It provides high performance, high speed device detection capabilities. We provide many leading technology companies,

hall 9 / B025

Exhibitor

Amazon Advertising

München, Germany

Drop by the Amazon Advertising booth (Hall 8, booth B-051-C-0508) to meet the team and learn more about Amazon as a branding channel, and how our unique digital and non-digital touch points help our

Hall 8 / B051 – C050

Exhibitor

Amonetize Ltd.

Raanana, Israel

Amonetize Media Group have extensive direct partnerships with premium publishers, leading app developers and leading brand advertisers, allowing advertisers to connect their video ads with their

Hall 8 / C053

Exhibitor

AppLift GmbH

Berlin, Germany

hall 9 / B018

Exhibitor

AppNexus Inc.

New York, United States

Hall 6 / B025 – C028

Exhibitor

AppsFlyer Ltd.

Berlin, Germany

Hall 6 / E061

Exhibitor

audienzz AG

Zürich, Switzerland

Hall 7 / E063

Product

Beemray Honeypot

Beemray Honeypot is a self-serve audience intelligence platform that enables location data analytics & insights, custom audience building and cross-channel push notifications. It ingests data

Product of: [Beemray Oy](#)

Hall unknown / SV-00

Start Up Village

Exhibitor

Beemray Oy

Turku, Finland

Beemray is an Audience Intelligence Platform that creates realtime audiences based on exact locations with context. We provide an automated audience enablement & analytics platform,

Hall unknown / SV-00

Exhibitor

belboon GmbH

Berlin, Germany

Since 2002 the belboon team has been helping advertisers, agencies and publishers maximize their revenue through its high-reach performance network. We work as a dedicated advisor and partner for

Hall 7 / C051

Start Up Village

Exhibitor

Bidsopt Pte. Ltd.

Singapore, Singapore

Hall unknown / NN

Exhibitor

Big Mobile Group Pty Ltd.

Sydney, Australia

Hall 7 / B046

Exhibitor

Billy Performance S.L.

Barcelona, Spain

hall 9 / E022

Exhibitor

BLUE 449 GmbH

Düsseldorf, Germany

Hall 6 / B051 – C050

Exhibitor

Brandbuero Media GmbH

Köln, Germany

hall 9 / E029

Exhibitor

Bundesverband Digitale Wirtschaft (BVDW) e.V.

Düsseldorf, Germany

Boulevard / A001

Exhibitor

Bundesverband Digitale Wirtschaft (BVDW) e.V.

Düsseldorf, Germany

Boulevard / A003

Exhibitor

Bundesverband Digitale Wirtschaft (BVDW) e.V. Digital Lounge

Düsseldorf, Germany

Hall 8 / B050

Product

Calls

Over 70% of our traffic comes from mobile devices which allow us to connect prospects by transferring calls straight into your call center with our real time 'Click-to-Call' programs. We

Product of: [ReviMedia, Inc](#)

Hall 7 / D051

Exhibitor

Cedato Technologies LTD

Hod Hasharon, Israel

Cedato is a programmatic operating system for modern video, offering publishers and advertisers a comprehensive SaaS-based video technology stack, enhancing value and viewing experience. Cedato also

Hall 7 / E069

Start Up Village

Exhibitor

signal.io Ltd.

Tel-Aviv, Israel

Hall unknown / NN

Exhibitor

Clickpoint Marketing SLU

Barcelona, Spain

Hall 7 / A049

Exhibitor

Convertstar Inc.

Vancouver, Canada

Hall 7 / D050

Exhibitor

crossvertise GmbH

München, Germany

Hall 8 / C011 – D018

Exhibitor

CT-Ads AG

Zug, Switzerland

Hall 6 / E080

Product

Customizable ad products

New ad products are tailored for every page, device and user, and complement your existing ad setup. Publishers earn more revenue while preserving UX.

Product of: [Firstimpression.io](https://www.firstimpression.io)

Hall 6 / D081

Exhibitor

Cybage Software GmbH

Frankfurt, Germany

hall 9 / E025

Product

Data

Marketers face an uphill battle and using the “right” data is key to success. That's where we come in. We have collected over 40 million high profile data records to date with verified and quality

Product of: [ReviMedia, Inc](#)

Hall 7 / D051

Exhibitor

David Pain (Einzelunternehmen)

Berlin, Germany

Hall 7 / A027

Exhibitor

DCMN GmbH

Berlin, Germany

Hall 7 / B010

Exhibitor

defacto x GmbH

Erlangen, Germany

Hall 6 / A021

Product

DeviceAtlas

DeviceAtlas' patented technology is widely used in the advertising vertical, where speed and performance are key drivers. We work with many different players in the programmatic and RTB space (

Product of: [Afilias Technologies Ltd.](#)

hall 9 / B025

Exhibitor

Digital Media Deutschland GmbH

Düsseldorf, Germany

Hall 6 / B061

Exhibitor

dJAX Adserver Technology Solutions

Coimbatore, India

hall 9 / D026

Exhibitor

DocCheck Medical Services GmbH

Köln, Germany

Hall 7 / E040

Exhibitor

DQ&A Media Group b.v.

VOORBURG, Netherlands

Hall 6 / D029

Exhibitor

Engageya Ltd.

Ramat Hasharon, Israel

Hall 6 / D081

Exhibitor

Epom Ltd.

Kiev, Ukraine

hall 9 / D011

Exhibitor

esome advertising technologies GmbH

Hamburg, Germany

Hall 6 / C041

Exhibitor

Exactag GmbH

Duisburg, Germany

Hall 8 / A012

Exhibitor

ExoClick SL

Barcelona, Spain

Founded by current CEO Benjamin Fonzé in 2006 and based in Barcelona, Spain.

ExoClick, the innovative ad company, provides two channels for advertisers and publishers:

An Ad Exchange and an Ad

Hall 7 / A050

Exhibitor

Experian Limited

Nottingham, United Kingdom

hall 9 / D021

Exhibitor

Facebook, Inc.

Menlo Park, United States

Hall 6 / A041 – B040

Exhibitor

Firstimpression.io

Tel Aviv, Israel

FirstImpression.io brings publishers more ad revenue while preserving UX. We analyze your traffic to find new revenue opportunities to complement your existing ad setup. We

then recommend new ad

Hall 6 / D081

Exhibitor

Freewheel (Comcast)

Neuilly sur Seine, France

Hall 8 / E060

Exhibitor

Fruzzel Group, S.L.U.

Valencia, Spain

Hall 7 / A016

Exhibitor

Fyber GmbH

Berlin, Germany

Fyber connects publishers with advertisers through the power of technology, across every device. Our video SSP enables buyers to maximize ROI in a brand safe environment via PMP, Deal-IDs, Automated

Hall 7 / C041

Exhibitor

Gameloft Advertising Solutions

Paris, France

Hall 6 / C071 – D078

Exhibitor

GlobalWide Media Ltd.

Westlake Village, United States

Hall 8 / E070

Exhibitor

Goldbach Group AG

Küsnacht, Switzerland

Hall 8 / E069

Exhibitor

GothamAds LLC

New York, United States

Hall 7 / A032

Exhibitor

Hornet Networks, LLC

Central Hong Kong Island, Hong Kong

hall 9 / A026

Exhibitor

Hydrane SAS

Paris, France

BidMotion is a mobile-first marketing automation platform focused on simplifying and optimizing direct response and customer acquisition processes. Named one of the top rising stars in French AdTech,

Hall 7 / A063

Product

IAB Tech Lab Tools & Utilities

IAB Tech Lab offers the use of tools & utilities it has developed to its member base. Examples of available tools are Ad Block Detection Script, HTML5 Ad Validator, and VAST Tag Validator.

Product of: [IAB Technology Laboratory](#)

Hall 6 / D080

Exhibitor

IAB Technology Laboratory

New York, United States

Hall 6 / D080

Exhibitor

IDG COMMUNICATIONS MEDIA AG

München, Germany

Hall 7 / D058

Exhibitor

Index Exchange Inc.

New York, United States

Hall 8 / A061 – B060

Exhibitor

Initiative Media GmbH

Hamburg, Germany

Hall 6 / C061

Exhibitor

InMobi PTE Ltd.

London, United Kingdom

Hall 6 / C071 – D078

Exhibitor

Inneractive ltd.

Petah Tikva, Israel

Inneractive is a global technology company, developing a next generation platform for the programmatic trading of mobile video ads, in a data-driven environment.

Hall 7 / C041

Exhibitor

InSkin Media GmbH

Hamburg, Germany

Hall 6 / A048

Exhibitor

Intango Ltd.

Tel-Aviv, Israel

Hall 7 / E039

Exhibitor

Interwall Marketing GmbH

Hamburg, Germany

Hall 6 / E055

Exhibitor

IOTEC Global

London, United Kingdom

Hall 7 / D042

Exhibitor

IPONWEB GmbH

London, United Kingdom

IPONWEB is a world leader in the Engineering & Operation of highly customised, real-time trading platforms and infrastructure. As a pioneer of programmatic advertising and automation though

Hall 6 / B049 – C048

Exhibitor

iq digital media marketing gmbh

Düsseldorf, Germany

iq digital media marketing gmbh is the leading marketer of digital high-quality websites and leading baseline media. A joint venture of the FAZ Verlag, Süddeutsche Zeitung Verlag, ZEIT Verlag and

Hall 8 / C031 – D030

Exhibitor

Ironsource Ltd.

Tel Aviv, Israel

ironSource builds monetization, engagement, analytics and discovery tools for app developers, device manufacturers, mobile carriers and advertisers. Our comprehensive solutions help leading companies

Hall 6 / E058

Exhibitor

Justpremium B.V.

SCHIPHOL, Netherlands

JustPremium is the no. 1 global marketplace for Rich Media and High Impact advertising. JustPremium offers innovative Rich Media Display and Video advertising solutions that sit within or surround

Hall 6 / E031

Exhibitor

Kairion GmbH

Frankfurt, Germany

Kairion: E-Commerce Media Kairion is a network for e-commerce media, from which merchants and advertising brands benefit equally. Around 60 online shops and marketplaces are currently part of the

Hall 7 / B058

Exhibitor

Kargo Global, Inc.

New York, United States

Hall 7 / E070

Exhibitor

Kelkoo.com (UK) Limited

London, United Kingdom

Kelkoo Group is the only ecommerce marketing platform having proprietary shopping websites (under the brands Kelkoo, LeGuide, Ciao, WebMarchand, Choozen & Dooyoo) and a network of premium

Hall 8 / A048

Exhibitor

Kimia Solutions, S.L.

Madrid, Spain

Hall 7 / B030a

Exhibitor

Kochava Inc.

Sandpoint, United States

Hall 7 / E019

Product

Leads

ReviMedia is generating real-time data leads in the insurance, home services, and finance verticals through our owned & operated web properties and in collaboration with our extensive network of

Product of: [ReviMedia, Inc](#)

Hall 7 / D051

Exhibitor

LEAP Digital marketing GmbH

Berlin, Germany

Hall 8 / C011 – D018

Exhibitor

Level Up Media Limited

London, United Kingdom

hall 9 / A028

Exhibitor

Ligatus GmbH

Köln, Germany

Ligatus is the leading Native Advertising Solutions provider for Publishers, Advertisers and Programmatic Buyers. Our mission is to develop solutions that create positive advertising experiences for

Hall 8 / A021 – C028

Exhibitor

LINKILIKE GmbH Influencer Content Distribution

Linz, Austria

hall 9 / E020

Exhibitor

Local Planet International Ltd

Turnbridge Wells, United Kingdom

Hall 6 / Agency Lounge

Exhibitor

M,P,NEWMEDIA, GmbH

Ludwigsburg, Germany

Hall 8 / D045

Start Up Village

Exhibitor

Madrivo Digital LLC

Las Vegas, United States

Hall unknown / SU-01

Exhibitor

Mairdumont GmbH & Co. KG Geschäftsbereich MEDIA

Ostfildern, Germany

Hall 8 / C068

Exhibitor

Mars Media Group (Mars Technologies Ltd.)

Hertzliya, Israel

Mars Media Group is a global performance advertising agency that takes pride in its technological orientation, innovative solutions and strong direct relationships with both Advertisers and

Hall 6 / E082

Exhibitor

Matomy Media Group

Tel Aviv, Israel

Matomy offers market-leading, data-driven, mobile and video advertising platforms including MOBFOX mobile SSP and exchange, myDSP self-serve mobile DSP, and OPTIMATIC for video. By providing

Hall 6 / E021

Product

Media Buying

belboon offers you the whole scala of Display Performance Advertising - from programmatic campaigns to Retargeting.

Product of: [belboon GmbH](#)

Hall 7 / C051

Exhibitor

Media Plan GmbH

Baden-Baden, Germany

Hall 7 / E068

Exhibitor

Media Shakers Corp.

New York, United States

hall 9 / D029a

Exhibitor

MediaLink

Los Angeles, United States

Hall 6 / D011 – E018

Exhibitor

Mediamint GmbH

Meilen, Switzerland

Hall 6 / E080

Exhibitor

MediaMint Inc.

San Francisco, United States

hall 9 / E017

Agency Lounge

Exhibitor

Mediaplus Gruppe für innovative Media GmbH & Co. KG

München, Germany

Hall 6 / Agency Lounge

Exhibitor

Mediastinct Ltd

Hong Kong, Hong Kong

Mediastinct is an advertising and technology solutions company. We own premium content marketplace dotWriter, native ad exchange Engagemeant as well as a portfolio of over 150+ premium media

hall 9 / B026

Exhibitor

Mercury Media Technology GmbH

Hamburg, Germany

Hall 6 / Agency Lounge

Exhibitor

MG Technologies Ltd.

Nicosia, Cyprus

TrafficJunky Inc. is an innovative web advertising and digital marketing company founded in 2008 in Montreal, Canada. TrafficJunky's mission is to improve the performance of your company and product(

Hall 7 / A066

Exhibitor

MGID, Inc.

Santa Monica, United States

MGID is a global pioneer in native advertising that provides tailored solutions for advertisers, affiliate marketers, online stores, webmasters, web marketers, brand managers, performance-driven

hall 9 / C012

Exhibitor

Minimob Pte. Ltd

Singapore, Singapore

Hall 6 / A038

Product

Mobfox mobile SSP and Exchange

Mobfox is a world leading data-driven mobile SSP and exchange, providing publishers with all the tools they need to manage their ad serving, data layers, and monetization stack efficiently,

Product of: [Matomy Media Group](#)

Hall 6 / E021

Product

Mobilda

When the majority of mobile users value their mobile devices more than their wallets, one begins to realize the true power of mobile advertisement. In Mobilda, Mars Media Group's mobile user

Product of: [Mars Media Group \(Mars Technologies Ltd.\)](#)

Hall 6 / E082

Exhibitor

Mobusi Mobile Advertising SL

Madrid, Spain

Hall 7 / B060

Exhibitor

Mobvista International Technology Limited

Hong Kong, Hong Kong

Hall 7 / E062

Exhibitor

Monotype GmbH

Berlin, Germany

Monotype provides the design assets, technology and expertise that help create beautiful, authentic and impactful brands that customers will engage with and value, wherever they experience the brand,

Hall 7 / E051

Exhibitor

msales Ltd

Sliema, Malta

msales is a leading global ad performance network. Our managed supply and demand platform connects app developers with an engaged audience anywhere in the world.

Publishers take

Hall 7 / A034

Exhibitor

MSO Digital GmbH & Co.KG

Osnabrück, Germany

Hall 7 / C050

Exhibitor

Mth Sense Inc

San Jose, United States

hall 9 / A024

Product

Native Acquisition for Advertisers

Brand-safe sponsored messaging Amazing reach - 18000+ active publishers, 54 categories of content, products & services for promotion of your offers Fully managed service - Intuitive

Product of: [MGID, Inc.](#)

hall 9 / C012

Product

Native Monetization for Publishers

Performance-based terms Engaging content Responsive and customizable widget 100% fill rate Dedicated account manager Ongoing revenue optimization Aggressive RPMs Internal Recirculation

Product of: [MGID, Inc.](#)

hall 9 / C012

Product

Native video

New product, to learn more about MGID' Native video join us on dmexco

Product of: [MGID, Inc.](#)

hall 9 / C012

Exhibitor

NSONE, Inc.

New York, United States

hall 9 / A018

Exhibitor

NUVIAD LTD.

Netanya, Israel

Hall unknown / SU-01

Exhibitor

Oath (UK) Limited

London, United Kingdom

Hall 6 / C031 – D038

Exhibitor

Omnicom Media Group Germany GmbH

Düsseldorf, Germany

Omnicom Media Group Germany is the German media holding of Omnicom, one of the leading communications, advertising and marketing service groups worldwide. With the agencies OMD, PHD and Hearts &

Hall 6 / B041 – C040

Product

One time integration

You can integrate your website with our platform via a one-time integration. There's no ad tags or tech work. Manage your ad placements from a simple interface.

Product of: [Firstimpression.io](https://www.firstimpression.io)

Hall 6 / D081

Exhibitor

OpenX GmbH

München, Germany

Hall 8 / B059 – C058

Exhibitor

Opinary GmbH

Berlin, Germany

Hall 6 / A029

Exhibitor

Performance Advertising GmbH

Hamburg, Germany

Hall 6 / B061

Product

Performance Display Advertising

More branding, more customers, increased revenue - through high-reach display and targeting campaigns

Product of: [belboon GmbH](#)

Hall 7 / C051

Exhibitor

Performance Media Deutschland GmbH

Hamburg, Germany

Hall 6 / B061

Exhibitor

Persona.ly Ltd.

Rehovot, Israel

Hall 7 / C040

Exhibitor

PHD Germany GmbH

Frankfurt, Germany

Hall 6 / B041 – C040

Exhibitor

pilot Hamburg GmbH & Co. KG

Hamburg, Germany

Hall 6 / Agency Lounge

Agency Lounge

Exhibitor

Plan.Net Gruppe für digitale Kommunikation GmbH & Co. KG

München, Germany

Hall 6 / Agency Lounge

Start Up Village
Exhibitor

Platform inc.

Las Vegas, United States

Hall unknown / NN

Exhibitor

plista GmbH

Berlin, Germany

Hall 6 / B050

Exhibitor

Proxistore S.A.

Mont Saint-Guibert, Belgium

Hall 6 / C071 – D078

Exhibitor

Publicis Media GmbH

Düsseldorf, Germany

Hall 6 / B051 – C050

Start Up Village
Exhibitor

Reachbird AG

Ruggell, Liechtenstein

Hall unknown / NN

Exhibitor

Red Pineapple Media GmbH

Berlin, Germany

From our offices in Berlin, Mexico City and Miami, we help the world's largest brands and agencies deliver successful and lucrative video campaigns using innovative 3D, multi-video, static, and

Hall 6 / D079 – E078

Product

ReklamStore DSP

The Leading Self Serve Advertising Platform The Most efficient way to create, manage and monitor your ad campaigns

Product of: [RS Internet Pazarlama A.S.](#)

Hall 7 / E050

Product

ReklamStore Video

Say Hello to World's Most Effective Ads! Last works and reports show that video advertising is coming at the top of the most popular and effective ads.

Product of: [RS Internet Pazarlama A.S.](#)

Hall 7 / E050

Exhibitor

ReviMedia, Inc

New York, United States

Hall 7 / D051

Product

RevSense - Machine Learning based ad-ops automation, revenue optimization and universal reporting

RevSense is a SAAS platform that increases the efficiency and productivity of ad-operations through automation and machine learning. RevSense is based on header bidding (HB) technology. A typical

Product of: [Mth Sense Inc](#)

hall 9 / A024

Exhibitor

Rocket Fuel GmbH

Hamburg, Germany

Hall 6 / E028

Exhibitor

RS Internet Pazarlama A.S.

Istanbul, Turkey

ReklamStore is the leading digital advertising platform that offers data-centric performance solutions for advertisers and publishers. We provide online advertising solutions for advertisers to

Hall 7 / E050

Exhibitor

SAP Exchange Media

Walldorf, Germany

Hall 7 / C011

Exhibitor

Scholz & Friends Digital Media GmbH

Hamburg, Germany

Hall 6 / B061

Product

Self-Serve DSP

Vertoz's Self-Serve DSP gives brands uplift in terms of extended audience reach, optimized campaign delivery, cross platform optimization and the best conversion rates to match your

Product of: [Vertoz Ltd.](#)

Hall 7 / D066

Product

Self-Serve SSP

Maximize your revenue with our self-serve programmatic plex. Get the most out of every impression and maximize your revenue potential. Get access to our RTB enabled platform, connect to multiple DSPs

Product of: [Vertoz Ltd.](#)

Hall 7 / D066

Exhibitor

Smaato Inc.

Hamburg, Germany

Hall 6 / E060

Exhibitor

Smart AdServer SAS

Paris, France

Hall 6 / D049

Exhibitor

SmartyAds Inc

Wilmington, United States

hall 9 / E016

Exhibitor

Sparc Media by Pureprofile Ltd

Sydney, Australia

Hall 7 / B068

Exhibitor

Spyke Media GmbH

Köln, Germany

Hall 6 / B008

Exhibitor

Starcom MediaVest Group Germany GmbH

Frankfurt, Germany

Hall 6 / B051 – C050

Exhibitor

STARTAPP Inc.

New York, United States

StartApp is an insight-driven mobile technology company that enables partners to turn data into fulfilling mobile moments. By creating innovative ways of exploring mobile users' intents and behaviors

Hall 6 / E063

Start Up Village

Exhibitor

store2be GmbH

Berlin, Germany

Hall unknown / NN

Exhibitor

Ströer SE & Co. KGaA

Köln, Germany

Hall 8 / C021 – D028

Exhibitor

Sublime Skinz

Paris, France

Hall 6 / C071 – D078

Product

Summit

Summit is a full-stack programmatic ad platform and marketplace designed specifically to deliver branding campaigns on mobile.

Product of: [Widespace AB](#)

Hall 7 / B046

Start Up Village

Exhibitor

SwissPay.ch SA

Lausanne, Switzerland

SwissPay has invented the SmartWall, a solution dedicated to News Publishers. It allows readers to pay for online single articles through video advertising exposure or mobile instant payment (Through

Hall unknown / NN

Start Up Village

Exhibitor

SYNC

Sèvres, France

Hall unknown / SU-02

Product

SYNC2AD

Your TV Spot is now clickable! Imagine that with your TV spots, but also with those of your competitors, and the TV programs where your audience is... to be able to transform immediately with your

Product of: [SYNC](#)

Hall unknown / SU-02

Exhibitor

TabMo SAS

Paris, France

Hall 7 / C028

Exhibitor

Taboola Europe Ltd.

London, United Kingdom

Taboola is the leading discovery platform, serving over 360 billion editorial and video recommendations to over 1 billion unique visitors every month on some of the web's most innovative

Hall 6 / A051

Product

Taboola Feed

Taboola Feed has arrived - bringing the scrolling newsfeed experience consumers love on social networks to the open web. It's a game-changer for publisher revenue and advertiser performance.

Product of: [Taboola Europe Ltd.](#)

Hall 6 / A051

Exhibitor

Tappcelerator Media S.L

Barcelona, Spain

hall 9 / D019

Exhibitor

TBD Srl

Florence, Italy

Instal is a mobile marketing platform focused on apps and games. We reach and engage the top fitting users for your mobile app, to turn each download into a loyal client helping you accomplish your

Hall 7 / E054

Exhibitor

Teads Deutschland GmbH

Hamburg, Germany

Hall 6 / C021 – D020

Product

Technology Compliance Programs

Technology Compliance Benefits for OpenRTB (Real-Time Bidding), VAST (Digital Video Ad Serving Template), VPAID (Video Player Ad Interface Definition), MRAID (Mobile Rich Media Ad Interface

Product of: [IAB Technology Laboratory](#)

Hall 6 / D080

Exhibitor

Tersertude Ltd.

Tel-Aviv, Israel

TerserTude is an online advertising company, focused on video monetization solutions. We strive to help the publishers and advertisers maximize their yield using our proprietary algorithms and

hall 9 / D018

Product

The Amobee Platform

Amobee products give marketers a 360 degree view of their advertising landscape, to help them identify marketing opportunities and activate data-driven execution strategies. Our proprietary

Product of: [Turn](#)

Hall 6 / A059

Exhibitor

The Performance Network Group GmbH

Hamburg, Germany

Hall 8 / A016

Exhibitor

Traffactive GmbH

München, Germany

hall 9 / C010 – B011

Product

Traffic monetization solution for publishers

Kelkoo Group is an ecommerce marketing platform whose mission is to deliver highly converting traffic to merchants and monetization opportunities to publishers. Today, 31 000 merchants,

Product of: [Kelkoo.com \(UK\) Limited](#)

Hall 8 / A048

Exhibitor

Traffic Stars Ltd

Limassol, Cyprus

hall 9 / A012

Exhibitor

TrafficPartner B.V.

Venlo, Netherlands

Hall 7 / E025

Exhibitor

travel audience GmbH

Berlin, Germany

Hall 7 / C059

Exhibitor

Tremor Video Inc.

New York, United States

Hall 6 / A018

Exhibitor

TUNE, Inc.

Seattle, United States

Hall 7 / D049

Exhibitor

Turn

London, United Kingdom

Amobee is a technology company that transforms the way brands and agencies make marketing decisions. The Amobee Marketing Platform enables marketers to plan and activate cross channel,

Hall 6 / A059

Exhibitor

TVSMILES GmbH

Berlin, Germany

Hall 6 / A068

Exhibitor

Twentyfive Communications GmbH & Co. KG

Frankfurt, Germany

Hall 6 / Agency Lounge

Start Up Village

Exhibitor

ucfunnel

Taipei, Taiwan

Hall unknown / NN

Exhibitor

Undertone (Intercept Interactive, DBA)

New York, United States

Hall 7 / B067

Exhibitor

Vertoz Ltd.

London, United Kingdom

Vertoz is a leading programmatic advertising company that offers engaging and innovative advertising and monetization solutions. we ensure that the ad reaches the right audience and are targeted

Hall 7 / D066

Exhibitor

Vibrant Media GmbH

Hamburg, Germany

Hall 8 / E041

Product

Video from Matomy

Video from Matomy provides global access to a diverse range of high-quality video ads from leading brands across verticals and geos. Trusted by a global network of premium media partners,

Product of: [Matomy Media Group](#)

Hall 6 / E021

Exhibitor

video intelligence AG

Zürich, Switzerland

video intelligence is a programmatic advertising saas platform for mobile video We're on a mission to create the shortest connection between brands and publishers. vi's full-stack offers a

Hall 6 / D018

Exhibitor

Videobeat Networks GmbH

Hamburg, Germany

hall 9 / B022

Start Up Village
Exhibitor

Videonow LLC

Moskau, Russian Federation

Hall unknown / NN

Exhibitor

Vudha Media LTD

Tel Aviv, Israel

Hall 6 / D081

Exhibitor

W.M. WebMedia Ltd

Ashdod, Israel

Hall 6 / E073

Exhibitor

Weischer.Media GmbH & Co. KG

Hamburg, Germany

Hall 8 / C040

Exhibitor

Widespace AB

Stockholm, Sweden

Widespace is a technology company creating tools to build brands in a mobile world. Using the power of data and insights, our platform drives interest and awareness for advertisers at scale, always

Hall 7 / B046

Exhibitor

Xapads Media Pvt Ltd

Noida, India

Hall 7 / A068

Exhibitor

YieldKit GmbH

Hamburg, Germany

Hall 7 / C050

Exhibitor

YiQu (Guangzhou) Information Technologies Ltd.

Guangzhou, China

Hall 6 / E041

Exhibitor

YOC Mobile Advertising GmbH

Berlin, Germany

Hall 8 / E051

Start Up Village

Exhibitor

YuktaMedia LLC

West Hartford, United States

Hall unknown / NN

Exhibitor

Zenithmedia GmbH

Düsseldorf, Germany

Hall 6 / B051 – C050